Through its ongoing Will to do Wonders, Caesars Foundation changes lives every day in communities large and small across the U.S. and around the world.

The Foundation supports organizations that help older individuals live longer, healthier, more fulfilling lives throughout the aging process.

We are also committed to marshaling our financial resources, and the volunteerism of our colleagues at Caesars Entertainment Corporation and its related group of companies (the “Caesars group”), to promote a more sustainable world.

Caesars Foundation also works with community organizations to provide innovative educational opportunities, particularly for underserved populations.

Finally, the Foundation is committed to addressing the unique needs of the communities where the Caesars Entertainment group operates, and works closely with local casino properties to ensure the most vital needs are being addressed.

In 2015, Second Wind Dreams and Caesars Foundation spread the love during the month of February to more than 200 older individuals in Atlantic City and Las Vegas, including Connie, pictured here.
Caesars Foundation serves as a private foundation funded by operating income from resorts owned or operated by Caesars Entertainment and its family of companies. The Foundation’s central goal is to support valuable organizations and programs in the communities where Caesars group employees and their families live and work. The Foundation makes contributions of $5,000 or more, which allows it to fund a wide variety of charitable programs and initiatives.

CAESARS FOUNDATION GIFTS:

*Are given strategically.* Each gift supports high-impact efforts within a few key categories.

*Promote long-term relationships.* Long-term relationships ensure organizations have the resources to accomplish goals and make a significant impact on complex issues.

*Support volunteer opportunities for employees of Caesars Entertainment and its affiliates.* The Foundation supports charitable organizations that offer hands-on opportunities and participation for employees.
Caesars Foundation targets three charitable areas through its philanthropic efforts:

HELPING OLDER INDIVIDUALS LIVE LONGER, HEALTHIER, MORE FULFILLING LIVES

The Foundation’s chief focus includes providing valuable support around the world to nonprofit advocacy and service-delivery organizations working to improve the lives of older individuals. This includes giving gifts that support groups and programs that help seniors live independently, maintain a healthy and nutritious lifestyle, avoid social isolation, and enjoy mental and physical vitality throughout their lives.

PROMOTING A MORE SUSTAINABLE WORLD

Caesars Foundation’s continued emphasis on sustainability translates into support for diverse organizations that provide advocacy, conservation and stewardship of the planet and its natural resources.

SUPPORTING INNOVATIVE EDUCATIONAL INITIATIVES

Caesars Foundation is passionate about education and seeks out organizations working to provide opportunities, particularly to underserved communities. Since inception, the Foundation has worked with educational groups to provide scholarships, exciting curriculum additions, and supplies to under-resourced classrooms.
INVESTING OUR RESOURCES WHERE THEY CAN MAKE A WORLD OF DIFFERENCE

Caesars Foundation’s top priority is directing its financial giving to select programs and organizations that effectively further its overarching goals: Helping older individuals live longer, healthier, more fulfilling lives; promoting a more sustainable world; and improving the quality of life in the communities where the Caesars group operates.

SUPPORTING ORGANIZATIONS THROUGH THE LONG-TERM

The Foundation believes that often a single grant or one-time donation isn’t enough. To address complex, prevalent issues such as hunger, poverty and chronic disease, the Foundation works to establish multi-year relationships with organizations.

Just a few organizations that receive ongoing support from Caesars Foundation include: Meals on Wheels America, Clean the World and Second Wind Dreams. This long-term approach provides a lasting impact on both the philanthropic organizations and their constituents.

ENCOURAGING VOLUNTEERISM FOR DIRECT IMPACT

Caesars Entertainment group employees demonstrate tremendous drive and enthusiasm for supporting recipients of Caesars Foundation gifts, especially those that align with their own passions. Contributing thousands of volunteer hours, these employees demonstrate a heartfelt commitment to improving the standard of living for friends and neighbors in their own communities.
Caesars Foundation is just one aspect of corporate social responsibility for Caesars Entertainment and its group of companies, which operate under the guidance of a Code of Commitment, a public pledge to employees, communities and guests that Caesars will honor their trust by operating in a responsible manner.

VOLUNTEER OPPORTUNITIES

Caesars Foundation strives to develop relationships with nonprofits and civic engagement groups that provide opportunities for Caesars group employee volunteers, or “HEROs,” to get involved. This allows employees to enjoy hands-on, personal involvement in the Foundation’s philanthropic efforts. Caesars Foundation understands that volunteer involvement is often just as important as financial support for recipient organizations.

BUILDING RELATIONSHIPS

In an effort to highlight and reward volunteerism, Caesars Foundation encourages recipient organizations to provide volunteer opportunities for Caesars group team members. These efforts inspire employees and provide recognition of their generous support for these organizations.
Since its inception, Caesars Foundation has gifted more than $70 million in support to charitable organizations. In 2015, Caesars Foundation committed over $1.5 million to nonprofit organizations domestically and abroad. In addition to supporting numerous initiatives, this funding provided valuable contributions to Meals on Wheels America; expanded efforts with Clean the World; and provided important resources for Second Wind Dreams.

EXPANDING SERVICE DELIVERY FOR OLDER INDIVIDUALS

Caesars Foundation maintains a steadfast commitment to supporting the mission of Meals on Wheels America to provide important services for older individuals. Since 2002, the Foundation has contributed to the organization through efforts such as supporting its annual March for Meals awareness campaign and funding groundbreaking research, advancing the Foundation’s goal of helping older individuals enjoy healthier, longer lives.
In 2015, the Foundation donated much-needed vehicles to Meals on Wheels America members in Las Vegas, Atlantic City and San Diego. Caesars Foundation has contributed a total of 56 vehicles to Meals on Wheels America members across 18 states, providing new and reliable ways to reach more seniors in their communities. This represents more than $5 million in gifts from the Foundation toward ending senior hunger.

Approximately $25 million of the more than $70 million the Foundation has contributed across the globe since its inception has benefited organizations addressing the needs of older individuals. Caesars Foundation will continue its support of valuable organizations like Meals on Wheels America that impact older individuals across the nation.

In recognition of this support, Meals on Wheels America honored the Foundation’s ongoing support during its Spark the Movement event in Washington, D.C. in 2015, which raised nearly $50,000 through sponsorships and silent auction donations.

HELPING WISHES COME TRUE FOR OLDER INDIVIDUALS

The Foundation has provided long-standing financial support to Second Wind Dreams, a nonprofit working to change the perception of aging through the fulfillment of dreams and the offering of valuable educational opportunities to caregivers and communities.

Since 2008, financial support from the Foundation combined with assistance from Caesars group employee volunteers have helped fulfill more than 2,000 dreams for those living in communities serving the aging population. To date, Caesars Foundation has contributed nearly $1.4 million to Second Wind Dreams.

As the Foundation continues to marshal its resources toward improving the lives of older individuals, it looks forward to continuing its support for organizations such as Second Wind Dreams that take a positive approach to fulfilling this mission.

PROMOTING GLOBAL SUSTAINABILITY EFFORTS

For more than 10 years, Caesars Foundation has engaged in ongoing efforts to advance sustainable and green initiatives benefiting both the environment and the health of various communities. Reflecting this commitment to sustainable practices, the Foundation partnered with Clean the World, the largest global recycler of hotel amenities, in 2010. To date, the Caesars Foundation has contributed $825,000 to support Clean the World and its mission.

In addition, Caesars Foundation and Caesars Entertainment Corporation serve as founding supporters of the Las Vegas Recycling Operations Center.

In December 2015, Caesars Foundation helped Clean the World successfully distribute soap to 1,000 families across Guatemala. Employee volunteers from the Caesars Entertainment family of companies hand-delivered the soap at community centers and individual homes in the towns of Chimaltenango, San Lorenzo and Zaragoza, Guatemala.
SUPPORTING EDUCATION

Caesars Foundation also works with organizations like Teach For America, a nonprofit focused on expanding educational opportunities for children facing the challenges of poverty. Since 2011, Caesars Foundation has worked with Teach For America to eliminate educational inequality by enlisting the nation’s most promising future leaders to work in at-risk schools in the Clark County School District. Innovative programs like this “school adoption program” engage parents and enhance the student learning experience, helping youth achieve their full potential.

Another multi-year recipient of a Caesars Foundation gift is the United Negro College Fund (UNCF), the largest minority education organization. Since 2012, UNCF has received $500,000 to provide low-income students with scholarships to attend Historically Black Colleges and Universities. Many of the communities where Caesars Entertainment and its affiliates operate have benefitted from this particular commitment.

KEEPING MEMORY ALIVE

As part of its commitment to helping older individuals live longer, healthier lives, the Foundation also supports non-profits, such as the Lou Ruvo Center for Brain Health at the Cleveland Clinic, dedicated to the awareness, research and treatment of brain diseases. In 2015, Caesars Foundation gifted $200,000 to for the development of HealthyBrains.org, a website, mobile app and online community dedicated to brain health and research. The platform provides the tools needed for individuals to prevent or delay the onset of brain disease and features an interactive brain check-up, personalized brain health index (BHI) scores and customized reports and recommendations. Caesars HEROs continue to take that support a step further by encouraging fellow team members to utilize the platform as well as serve brain healthy food in employee dining rooms and various restaurants on select awareness days.
CAESARS FOUNDATION
ORGANIZATIONS
SUPPORTED IN 2015

American Cancer Society
American Heart Association
American Veterans Collection
Audubon Nature Institute
Baltimore Development Corporation
Best Buddies
Cars 4 Christmas
Catholic Schools Foundation
Children's Hospital Boston
Christian Outreach Program Emergency of Massac County
Clean the World
French Quarter Festival
Friends in Service Helping
Goodwill of Southern Nevada
Green Chips
Heartland Family Services
HELP of Southern Nevada
Junior Achievement of Southern Nevada
Lou Ruvo Center for Brain Health
Meals on Wheels America
MICAH House
Muhammad Ali Center
National Center for Responsible Gaming
National Park Trust
Olive Crest
Opportunity Village
River Cities United Way
Sci-Port Discovery Center
Second Harvest Food Bank
Second Wind Dreams
Special Olympics Nevada
Teach For America
The Crisis Center
The Miracle League of Joliet
The Public Education Foundation
The Smith Center
United Negro College Fund
United Way of Massac County
United Way of S. Mississippi
Vegas PBS
Will Grundy Medical Center
YMCA of Southern Nevada

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