the will to do wonders
Caesars Foundation’s Will to do Wonders is working wonders each day, in cities and in towns throughout the U.S. and globally. Caesars Foundation focuses on HELPING OLDER INDIVIDUALS LIVE LONGER, HEALTHIER, MORE FULFILLING LIVES, at every stage of the aging process. We are also committed to marshaling our financial resources, and the commitment to our colleagues, to PROMOTE A SAFER, CLEANER ENVIRONMENT.

Finally, Caesars Foundation is committed to STRENGTHENING THE SOCIAL, ECONOMIC, EDUCATIONAL AND CULTURAL LIFE of dozens of communities where Caesars Entertainment operates.
Caesars Foundation is a private foundation funded by a percentage of operating income from Caesars Entertainment resorts. The Foundation is the entity through which Caesars Entertainment funds programs and projects of $10,000 or more, as well as charitable giving requirements imposed by certain operating jurisdictions. *THE FOUNDATION’S OBJECTIVE IS TO STRENGTHEN ORGANIZATIONS AND PROGRAMS IN THE COMMUNITIES WHERE CAESARS ENTERTAINMENT EMPLOYEES AND THEIR FAMILIES LIVE AND WORK.*

Caesars Foundation gifts:
- are STRATEGIC, concentrating high-impact efforts in a few key categories
- provide MULTIPLE-YEAR COMMITMENTS, ensuring organizations will have support to accomplish their goals over a period of time, rather than year-to-year
- include VOLUNTEER OPPORTUNITIES FOR CAESARS ENTERTAINMENT EMPLOYEES, allowing for their direct involvement in making our charitable outreach efforts both financial and hands-on
Caesars Foundation focuses its philanthropic giving on three distinct areas:

**HELPING OLDER INDIVIDUALS LIVE LONGER, HEALTHIER, MORE FULFILLING LIVES**

Globally, our primary emphasis is supporting nonprofit advocacy and service-delivery organizations dedicated to helping older individuals live independently, maintain optimal health and proper nutrition, avoid social isolation, and enjoy mental and physical vitality through every stage of the aging process.

**MARSHALING OUR FINANCIAL RESOURCES – AND THE COMMITMENT OF OUR COLLEAGUES – TO PROMOTE A SAFER, CLEANER ENVIRONMENT**

At the regional level, the Foundation works to identify projects and organizations that bring Caesars Entertainment colleagues together to engage in activities with important environmental benefits. Caesars Foundation’s emphasis on sustainability translates into support for diverse organizations that provide advocacy, facilitate education and promote conservation and stewardship of our planet and its natural resources.

**IMPROVING THE QUALITY OF LIFE IN OUR OPERATING COMMUNITIES**

On a local level, we support civic organizations, charitable organizations and faith-based groups that help address vital, unmet needs in cities and towns where our colleagues live and work. Each focus is as diverse as the communities we serve: health and wellness organizations, social-services providers, youth groups, programs for persons with disabilities, scholarships that enable access to higher education – whatever the need, we seek out the right partners to help us make meaningful, long-term impacts. Please check with your local Caesars Entertainment property to learn more about their civic focus.
We promote conservation and stewardship of our planet and its natural resources.

We support civic organizations, charitable organizations, and faith-based groups.
Caesars Foundation strives to harness the energy, drive and enthusiasm of Caesars Entertainment employees whose passions often align with our various charitable commitments and partnerships. Their personal financial contributions and thousands of hours of volunteer work add immeasurable value to our efforts.

Conducting research and heightening public awareness of critical social issues
Caesars Foundation provides valuable financial support to civic, philanthropic, educational, and community partners in ways that produce meaningful, measurable results for individuals and communities alike.

Beyond our philanthropic role, the Foundation also brings together various stakeholders – academic experts, government organizations, research institutes and other authorities in various disciplines – to conduct research and create broader awareness of social issues addressed through gifts, sponsorships and multi-year commitments.
COMMITMENT TO NONPROFITS

The work of Caesars Foundation is perhaps the most visible example of the company’s overall corporate social responsibility efforts. Caesars Entertainment operates under the guidance of the Code of Commitment, a public pledge to its employees, communities and guests that it will honor the trust they place in it by operating in a responsible manner.

Caesars Foundation was created as part of a commitment to both operating communities and Caesars Entertainment employees as a way to support each through charitable contributions and volunteerism.

VOLUNTEERISM

Caesars Foundation prefers to support programs and/or projects which include volunteer opportunities for Caesars Entertainment employees. We cultivate these relationships and offer them to our volunteer teams - also known as “HEROs” - in order to provide hands-on, personal involvement in our philanthropic efforts. We understand that, in many cases, volunteer involvement is just as important as financial support.

EMPLOYEE OUTREACH EFFORTS

In addition to providing volunteer opportunities, Caesars Foundation encourages partner organizations to visit Caesars Entertainment properties and meet with our colleagues to help illustrate the impact of our donations and the importance of community reinvestment. These events motivate employees and give them a deeper appreciation of the invaluable support they provide to each of these organizations, while simultaneously recognizing that their company is aligned with many of their own personal values.

Our volunteer teams – also known as “HEROs” - provide hands-on, personal involvement in our philanthropic efforts.
The gift from Caesars Foundation will be used to fund several vital programs, including: enhancing employment and training opportunities for seniors; utilizing employer outreach to connect with caregivers; increasing access to benefits; and expanding the AARP Foundation Money Management Program which assists low-income older or disabled adults who are unable to adequately handle routine financial tasks.

Caesars Foundation joined Teach For America’s efforts to build a movement that seeks to eliminate educational inequality by engaging the potential of our nation’s most promising future leaders. With support from the Foundation, Teach for America recruits, selects, trains and supports corps members for service in some of Clark County’s poorest schools. A grant from Caesars Foundation sponsored four Teach For America members who were placed in at-risk schools in the Las Vegas Valley.

As an extension of Caesars Entertainment’s commitment to its guests, employees and stakeholders to enhance sustainability initiatives, Caesars Foundation is proud to support the recycling and repurposing efforts of Clean the World Foundation.

Caesars Foundation continued our commitment to the AARP Foundation with support totaling $3.3 million. The AARP Foundation is dedicated to enhancing opportunities for individuals with insufficient resources to meet their current and future needs so they can remain financially secure and independent throughout their later years.

Caesars Foundation has helped Clean the World collect these items from Caesars Entertainment properties all over the country by providing operational support for all facets of the program including collection, pickup, shipping, recycling, redistribution, education and public awareness.

In 2011, Caesars Foundation distributed nearly $8 MILLION to nonprofit organizations across the country and overseas. Our company-wide relationships include:

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organizations supported in 2011

AAARP Foundation
Allegant Health Foundation - Mercy Hospital
Alliance for Climate Education
Alzheimer’s Association - Delaware Valley
American Cancer Society
American Diabetes Foundation
American Heart Association
American Red Cross
American Red Cross - little Egypt Network
American Red Cross - Mid-South Chapter
American Red Cross - Paducah Area Chapter
Area Agency on Aging
Atlantic Cape Community College Foundation
Atlantic City High School Foundation
Atlantic County Special Services School District
BB King Museum
Boston Celtics Shamrock Foundation
CaféStar Foundation
Call for Christmas
Catholic Charities
Catholic Schools Foundation
Challenged Athletes Foundation
Chester Education Foundation
Children’s Hospital Boston
Clark County Public Education Foundation
Clean the World Foundation
Cooper Foundation
Cystic Fibrosis Foundation (Joyce Fund)
Delaware County Community College Educational Foundation
Eastern Band of Cherokee Indians
FIT for an Independent Tomorrow
French Quarter Festivals
Friends for Life
Friends of Israel Defense Forces
Gay & Lesbian Center of S. NV
GLAAD - Gay & Lesbian Alliance Against Defamation
Global Fairness Initiative
Goodwill of Southern Nevada
Green Chips
Guardian Family Services
Humane Society of Northwest Louisiana
ITN Las Vegas Valley
John G. Elliott Foundation
Junior Achievement of Southern Nevada
KMVPR - Nevada Public Radio
Lamb’s Field
Las Vegas Philharmonic
Legal Aid Center of S. NV
Leukemia & Lymphoma Society
Louisiana Endowment for the Humanities
Make it Right Foundation
Meals On Wheels Association of America
Memphis Jewish Federation
Mississippi 50th Freedom Foundation
Multiple Sclerosis Society
National Association of Area Agencies on Aging
National Center for Responsible Gaming
National Civil Rights Museum

2011 organizations supported in
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<th>Organization</th>
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<tr>
<td>National Park Trust</td>
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<td>Neighborhood Development Foundation</td>
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<td>Neon Museum</td>
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<td>New England Patriots Charitable Foundation</td>
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<td>New Vista Community</td>
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<td>North Ward Center</td>
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<td>Nevada Ballet Theatre</td>
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<td>Nevada Conservation League</td>
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<td>Olive Crest</td>
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<td>Opportunity Village</td>
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<td>PRiME Initiative</td>
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<td>Providence House</td>
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<td>R &amp; R Partners Foundation</td>
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<td>River Cities Community Clinic</td>
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<td>Rock &amp; Roll Museum Hall of Fame</td>
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<td>Second Wind Dreams</td>
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<td>Senior Services Center of Will County</td>
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<td>Shane Victorino Foundation</td>
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<td>Special Olympics Missouri</td>
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<td>SportsAid</td>
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<td>Teach for America Las Vegas Valley</td>
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<td>The Arc of Atlantic County</td>
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<td>The Wetlands Initiative</td>
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<td>University of Chicago Medical Center</td>
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<td>University of Southern Mississippi</td>
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<td>University of St. Francis</td>
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<td>UNLV Foundation - Black Mountain Institute</td>
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<td>UNLV Foundation - Hotel College</td>
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<td>Veterans Across America</td>
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<td>YMCA of Southern Nevada</td>
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BOARD OF TRUSTEES

Janet Beronio – Chair
Jan L. Jones – Vice-Chair
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Fred Keeton – Member
Don Marrandino – Member
John Payne – Member

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Judi Brown – Administrator
Scott Wiegand – Secretary
Diane Wilfong – Treasurer

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