Welcome to the New Caesars Foundation Newsletter!

At Caesars Foundation, we promote a sustainable world, support education and help older individuals live more fulfilling lives. In this newsletter, we’re sharing how the educational initiatives we fund create a better society, especially for underserved communities.

Partnering with Boys & Girls Clubs to Help Under-Resourced Youth

Boys & Girls Club of Southern Nevada, Las Vegas, Nevada

Our grant will support the Boys & Girls Club of Southern Nevada’s after school programming, which encourages regular attendance among youth. Children who are home alone after school are more likely to engage in dangerous behavior, such as experimenting with drugs or alcohol. The Boys & Girls Club of Southern Nevada fills this critical time gap by providing a safe environment for children to have fun, participate in life-changing programs and form relationships with caring adults.

Boys & Girls Club of Chester, Pennsylvania

Caesars Foundation’s grant will support the office renovation of the Boys & Girls Club of Chester, Pennsylvania. The new renovation will enable Boys & Girls Club of Chester to create better workspaces for busy program staff and offer additional services to a growing number of youth, such as academic support through individualized tutoring and counseling.

Boys & Girls Club of Southern Nevada, Las Vegas, Nevada

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Boys & Girls Club of Southern Nevada

By the Numbers

- 83% of youth household incomes are < $50,000
- 57% of youth come from single-parent homes
- 95% of teens ages 16+ graduate from high school on time
- 94% of youth meet the academic expectations of their grade level

Learn how we make a difference in our communities at blog.CaesarsPPP.com
Follow us on Facebook and Twitter Caesars Citizenship @CitizenCaesars

Patty Cain, VP, Human Resources at Harrah’s Philadelphia, volunteering for Boys & Girls Club of Chester.
SUPPORTING FUTURE INDUSTRY LEADERS THROUGH THE YOUNG EXECUTIVE SCHOLARS HOSPITALITY & TOURISM PROGRAM

Last summer, Caesars Foundation supported the second year of the Young Executive Scholars (YES) Hospitality & Tourism Program, which provides under-resourced Southern Nevada youth with opportunities to learn about the gaming-hospitality industry as they consider their future careers. This program is made possible through a collaborative partnership between the UNLV International Gaming Institute and Core, a development and empowerment program.

According to Bo Bernhard, Executive Director of the UNLV International Gaming Institute, “Las Vegas is the global intellectual capital of the gaming industry. At the International Gaming Institute, our mission is to maintain that distinction by fueling the industry with innovation and creating a strong pipeline of future talent. Developing the YES students, in partnership with Core and Caesars Foundation, helps us to achieve our mission.”

Ariel Anderson, a senior at West Prep Academy, noted “[It’s important to] let people who are my age know that we’re the change and we’re the future.”

YES program students visited with Flamingo Chef William Becker to learn about his garden, where he grows organic vegetables and herbs to serve at Flamingo’s restaurants.
YES Continued

This past May, a new cohort of 20 Clark County rising seniors – most of whom will be first-generation college students – gained exposure to the different elements of the gaming-hospitality industry through visiting casinos and meeting with industry executives. Many Caesars executives shared their time and expertise with the students at Caesars Palace, The Flamingo and LINQ.

Throughout the course of the program, students worked in teams to develop mock proposals for their own gaming and entertainment resorts. At the end of the four weeks, they presented their proposals to a panel of judges representing the gaming and hospitality industry. The four members of the winning team each received a $10,000 scholarship from Caesars Foundation and the additional 16 participants each received a $5,000 scholarship.

“Out of the 40 million visitors that come to Las Vegas each year, six to eight million are of Hispanic descent or speak Spanish. I decided to take inspiration from the temples from Aztec culture in Mexico City as I designed my dream casino.”

– Marcos Beldano, senior at West Prep Academy, on his plan for his resort
REMOVING ROADBLOCKS TO COLLEGE FOR AFRICAN AMERICAN STUDENTS

United Negro College Fund’s (UNCF) motto is “A Mind is a Terrible Thing to Waste.” At Caesars Foundation, we agree: Education is one of the three causes on which we focus our efforts. UNCF’s work goes beyond scholarships, although it provides plenty of those – more than $100 million each year. From internships to summer enrichment, from support for faculty to advocacy, UNCF provides comprehensive support and has helped more than 450,000 people earn college degrees.

The Harrah’s New Orleans property has an especially warm relationship with UNCF, having funded its Mayor’s Masked Ball for years. The Ball is a great party, and more importantly, it’s raised more than $6 million to help more than 4,000 economically disadvantaged African American students from the New Orleans area attend college and earn their degrees. Harrah’s New Orleans also supports the UNCF’s annual Walk for Education, with many Harrah’s employees joining the walk.

Harrah’s New Orleans team members at the October 2018 Walk for Education in New Orleans.
INSPIRING LOCAL AND GLOBAL CITIZENSHIP WITH THE MUHAMMAD ALI CENTER

In Louisville, Kentucky and the Southern Indiana region, Caesars Foundation supported The Muhammad Ali Center, a multicultural museum dedicated to sharing the life and legacy of Muhammad Ali through educational initiatives, community programming and exhibitions.

In June, Caesars’ Horseshoe Southern Indiana property used its Foundation dollars to fund the closing celebration of the “I Am Ali” Festival, a 10-day citywide celebration of Muhammad Ali’s giving spirit and love of Louisville. This year marked the second year of the festival, which honors Ali’s legacy as a global citizen, athlete and humanitarian.

The closing celebration featured activities for all ages to enjoy, including performances from Louisville musicians and dancers, outdoor games and The Butterfly Dome Experience, an outdoor butterfly garden where visitors could interact with live butterflies. In addition, inside the Center, visitors had the opportunity to share personalized tributes to Muhammad Ali through a Virtual Butterfly Memorial Garden.

Additionally, Caesars Foundation served as a sponsor for The Muhammad Ali Center’s sixth annual Muhammad Ali Humanitarian Awards, a fundraiser celebrating individuals from around the world who are change agents for the common good. In addition to awards given to seasoned humanitarians for the categories of Lifetime Achievement, Education, Gender Equality and Kentucky Humanitarian, six people under 30 were honored with an award for each of Muhammad Ali’s Six Core Principles: Confidence, Conviction, Dedication, Giving, Respect and Spirituality.

Caesars Foundation and Horseshoe Southern Indiana have had a longstanding relationship with The Muhammad Ali Center, spanning the past 13 years. We’re proud to support a cultural institution whose mission is to promote respect, hope and understanding, and to inspire adults and children everywhere to be as great as they can be.

“The Muhammad Ali Center is proud to have a partner like Horseshoe Southern Indiana in the Kentuckiana community. We are deeply grateful for this support and active participation in helping us preserve and promote Muhammad’s legacy.”

- Donald Lassere, President and CEO of The Muhammad Ali Center

Muhammad Ali Center continues on next page
MUHAMMAD ALI CENTER Continued

ABOUT THE MUHAMMAD ALI CENTER

The Muhammad Ali Center, a 501(c)3 corporation, was co-founded by Muhammad Ali and his wife Lonnie in their hometown of Louisville, Kentucky. The international cultural center promotes the Six Core Principles of Muhammad Ali (Confidence, Conviction, Dedication, Giving, Respect, and Spirituality) in ways that inspire personal and global greatness and provides programming and events around the focus areas of education, gender equity, and global citizenship. Its newest initiative, Generation Ali, fosters a new generation of leaders to contribute positively to their communities and to change the world for the better. The Center’s headquarters also contains an award-winning museum experience. For more information, please visit www.alicenter.org

HERO SPOTLIGHT:

JENNIFER GREZLAK, HOMEWORK HELPER AND HOLIDAY WISH-GRANTER

When she’s not working as a floor supervisor at Horseshoe Bossier City, Jennifer serves as a passionate volunteer and an inspiration to her fellow team members to get involved helping local children. For several years, Jennifer has been involved with Volunteers of America’s afterschool programs for children in need. She helps with homework, leads art projects and generally supports a safe environment for youth who may not have somewhere else to go after school.

Jennifer was sad to see these children in need during the holiday season, so she started a gift drive. She spends more than 150 hours each year collecting donations and shopping for gifts and essential items. Last year, Horseshoe Bossier City doubled the number of families it helped over the previous year, with more than 200 team members participating.

HERO Jennifer Grezlak volunteers for a local afterschool program.
BOARD OF TRUSTEES SPOTLIGHT:
SAMANTHA HITHE WASHINGTON
Vice President, Human Resources & Community Relations, Harrah’s New Orleans

Q: What is the best part of serving on the Caesars Foundation Board of Trustees?
A: I just joined this past summer; I was honored and excited to be asked. I was already very familiar with the good work the Board does, as I have presented grants for consideration to Caesars Foundation on behalf of a nonprofit [Samantha sits on the board of United Negro College Fund, or UNCF]. I knew that the Board is the gatekeeper in accessing funds to support good causes here in New Orleans.

Q: What has been the biggest challenge of serving on the Foundation Board?
A: It’s that there aren’t unlimited funds. Sometimes when we choose to fund something, we have to realize that something else may come up later that we could see as more urgent.

Q: With this quarter’s Foundation Newsletter highlighting education, what do you think are the biggest issues today?
A: The biggest challenge is access to higher education, mainly because of financial constraints. As tuition costs rise, more and more high school students have the reality check of not being able to attend college because their parents can’t afford it.

Two years ago, my son was graduating from high school. I was happy that we were able to take out loans for college on his behalf, but I thought about all the teens out there who don’t have that support. I also worried about whether he was really ready for college. I can always help my son, but others may not be as fortunate.

Q: Please talk a little bit about your work on the UNCF board.
A: I joined the board at the same time my son was getting ready to head to college. The realizations I mentioned before really made UNCF aligned with my interests. Traditionally, African Americans may not have even had access to higher education, and today, many African Americans still face a lack of access to funding. UNCF helps close the funding gap and also supports with college readiness support. The nonprofit provides funding for African American college students and makes sure they have funding for all four years of school. I’m proud to have helped UNCF obtain more than $50,000 in funding from Caesars Foundation.

Q: What’s the Caesars Foundation and UNCF relationship like?
A: In addition to working with the Foundation to provide funding, Harrah’s New Orleans supports the local UNCF chapter’s annual walk for education. We support it with funds and sponsor employee participation. At Harrah’s, we love anything health-related, so it’s fun to have employees get out and walk. We also use the event as a chance to recruit future employees.

Q: What’s been your most memorable day working at Caesars?
A: My most memorable moment was after a session of the Inspire Our Best program. I’m a facilitator, teaching employees aspiration values like Be Here Now (not being distracted or multitasking in

Board of Trustees Spotlight continues on next page
BOARD OF TRUSTEES SPOTLIGHT Continued

meetings) and Blue Chips (remembering the most important things in life, like your family and your health).

Once, I had an employee who wasn’t really participating, and I was thinking they wouldn’t get much out of the training, because it’s all about sharing your experiences. Afterward, this individual came up to me and said what they had learned was truly going to change their home life and their marriage. Knowing that I truly helped someone be a better person, not just a better employee – that was so rewarding.

Q: What are your hobbies?
A: I’m involved with a lot of things at work – I’m in a wonderful Lean In circle with five other women. We volunteer together, support each other and build confidence as female leaders. I also support EQUAL, Caesars’ LGBTQ Business Impact Group, as an executive sponsor. My passion is trying to find spare time to spend with my kids – three boys and a girl, ages 11 to 20 – and my husband. We’re Saints fans and we just went camping in Yosemite National Park.

THE SCIENCE BEHIND RESPONSIBLE GAMING

As a gaming-entertainment company, Caesars Entertainment places Responsible Gaming at the heart of our operations. Because our program is based on the latest scientific evidence, it’s important that researchers have the funds necessary to pursue the questions of why one percent of American adults suffer from gambling disorders and two to three percent have some problems with gambling – while 97 percent do not. That’s why Caesars Foundation supports the National Center for Responsible Gaming (NCRG) with regular donations, including $50,000 in 2018. Our support enabled 31 research grants focused on various aspects of gambling disorder, an annual conference, webinars and more.

Caesars Foundation’s grant to National Center for Responsible Gaming being accepted by Russell Sanna, Executive Director for the NCRG.

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**GRANTS FUNDED IN Q3, 2018**

**RIVERFRONT ALLIANCE OF DELAWARE COUNTY, CHESTER, PENNSYLVANIA**
The Caesars Foundation grant will support The Riverfront Alliance of Delaware County’s (RADC) Chester Security Initiative, which will enhance public safety in the city of Chester for residents, visitors and people who work in Chester.

**PROCTOR R. HUG HIGH SCHOOL, RENO, NEVADA**
Our grant will support Proctor R. Hug High School’s ASCENT Scholarship Program, which provides under-resourced students with financial support to continue their education, as many families in the community do not possess the financial resources necessary to pay for a college education.

**TAHOE RIM TRAIL ASSOCIATION, TAHOE, NEVADA**
We’re providing support for Tahoe Rim Trail Association’s Volunteer Stewardship Program, which focuses on three major components needed to build the next generation of outdoor enthusiasts: recreational access and tourism, environmental health and volunteerism. Through trail maintenance and restoration, the organization ensures that community members and tourists have access to the natural beauty of the Lake Tahoe region.

**GIRL SCOUTS OF THE SIERRA NEVADA, RENO, NEVADA**
The Caesars Foundation grant will support the Girl Scouts of the Sierra Nevada’s Low-Income Families and Neighborhoods Program, which provides crucial leadership opportunities to girls who need it most. Through this program, more girls will have the chance to discover themselves, connect with others and take action to make the world a better place.

**TAHOE COALITION FOR THE HOMELESS, SOUTH LAKE TAHOE, CALIFORNIA**
Our grant will support the Tahoe Coalition for the Homeless’ South Lake Tahoe Warm Room, a safe environment for men and women experiencing homelessness during the winter months. The Warm Room program also offers resources to help people get back on their feet, including housing information, social work visits, addiction counseling, health support and more.

**HAPPYBOTTOMS, KANSAS CITY, MISSOURI**
Caesars Foundation is supporting HappyBottoms, a diaper bank for under-resourced families in the Kansas City metro area. Funding from our grant will allow HappyBottoms to purchase additional diaper packaging machinery, therefore increasing the number of babies and parents it serves.

**CLEAN THE WORLD**
The Caesars Foundation grant continues our longstanding support of Clean the World’s mission to reduce waste and save lives through the collection and distribution of hygiene supplies, including those from Caesars Entertainment hotels. By providing these supplies to children and families in more than 127 countries, Clean the World is working to reduce mortality rates while diverting tons of amenity waste from landfills.

**TOURO UNIVERSITY, HENDERSON, NEVADA**
The Caesars Foundation grant will go toward Touro University’s Center for Autism and Development Disabilities, which provides treatment services such as occupational therapy, speech therapy and physical therapy. Funding from our grant will allow Touro University to hire an additional pediatric neuropsychologist, in order to meet the growing community needs of local families with children affected by Autism Spectrum Disorder and other developmental disabilities.