



foundationnews

HOW WE PROMOTE A MORE SUSTAINABLE WORLD

WELCOME TO THE NEW CAESARS FOUNDATION NEWSLETTER!

It will now appear each quarter and focus on a specific pillar of Foundation giving. This quarter, let's explore how we promote a more sustainable world by supporting diverse organizations that provide advocacy, conservation and stewardship of the planet and its natural resources.



"Hygiene products and education about how to properly use them can make a big impact in these communities by lowering the rate of illnesses and disease."

Yader El-Azar
Food Server
Paris Las Vegas

CLEAN THE WORLD

Caesars Foundation partners with Caesars Entertainment to support Clean the World in the fight against illnesses and deaths related to bacterial diseases while also reducing landfill waste by recycling used toiletries.

In November 2017, Caesars Foundation partnered with Clean the World, the largest global recycler of hotel amenities, to distribute soap to hundreds of families in Guadalajara, Mexico in support of Clean the World's mission to fight bacterial diseases while diverting hotel soap and hygiene product waste from landfills. Team members from Caesars Entertainment locations in North America went to Guadalajara to distribute the soap and lead children in handwashing education.

In partnership with Caesars Entertainment, the Foundation has



Clean the World®

supported Clean the World since 2010, gifting \$3 million to the organization in financial contributions, pounds of soap and volunteer hours.

Caesars Foundation is a founding supporter of Clean the World's Las Vegas Recycling Operations Center, which celebrated its fifth anniversary in 2017. Caesars' North American hotel properties have collected more than 2.3 million bars of soap to be sanitized, reformulated and distributed in 118 countries. In 2017 alone, more than 308,000 bars were distributed from its properties.

REDUCING WASTE & SAVING LIVES

In 2017, Caesars Foundation and Clean the World:

Distributed

308,000

bars of soap from Caesars Entertainment properties

Recycled more than

36,000

pounds of plastic from toiletry bottles



Sanitized and reformulated nearly

2.4 million

bars of soap and distributed them in 118 countries

HERO SPOTLIGHT:

MARIA'S STORY - BEING A HERO FOR CLEAN THE WORLD



Maria Vargas, a guest room attendant at Harrah's Resort Southern California, was one of the Caesars team members who went to Guadalajara, Mexico, to distribute soap to local families and children collected from our properties. She and her co-workers collect used soaps and toiletries to be sent to Clean the World for their program and she was nominated and selected to be part of an exclusive distribution mission by her team.

Maria was proud to see what she feels is a small part of her daily work making a huge impact in the lives of families in need. Maria's skills as a native speaker of Spanish were especially important in helping Clean the World share handwashing education with the children.

BOARD OF TRUSTEES SPOTLIGHT:

**CHRISTIAN
STUART**

Executive Vice President of Gaming and Interactive
Entertainment, Caesars Entertainment



What is the best part of serving on the Caesars Foundation Board of Trustees?

I work with my fellow trustees to provide cash to nonprofits in addition to sharing our volunteer time and providing resources like meeting spaces to help out nonprofit partners.

And what is the most challenging part of serving on the Board?

It's not being able to service all the needs out there — we have a hard time choosing from so many worthy causes.

You also serve on the Clean the World board — what drew you to the nonprofit?

Beginning with the founder and CEO, Shawn Siepler, every person at Clean the World is so passionate about what they're doing. The organization serves a global need — access to basic

hygiene needs that helps to minimize bacterial disease. As a dad, it really means something to me to help so many children who don't have access to soap for handwashing.

Why does Caesars Entertainment & Caesars Foundation partner with Clean the World?

If you think about our team members, the majority of them work at properties, with a lot of folks working in hotels. Especially as someone who has been a general manager, I appreciate the opportunity for all of us to get involved and see the tangible impact we can make together.

There's also a tie-in for our clients that conduct meetings and events at Caesars' locations. Through Meetings for Good in Atlantic City, New Orleans and Las Vegas, we give clients the opportunity to do

team-building while also giving back to the community — for example, they can put together hygiene kits for Clean the World to distribute to people in need.

What's been your most memorable day working at Caesars?

It was ringing the bell at NASDAQ upon our company's emergence from bankruptcy. It felt like a fresh start for us as a company. I thought about all we've accomplished in the past, giving away more than \$74 million from Caesars Foundation, and what we can accomplish in the coming years together.

What are your hobbies?

I like learning about new technology. As a dad, spending time with my kids is a big focus. Finally, if I have time, I enjoy golf.

BUDDY BISON SCHOOL PROGRAM

Did you know that children spend, on average, only one hour per day outdoors? Our partnership with National Park Trust brings 5,000 students to parks each year through the Buddy Bison School Program, where kids learn about environmental science, health and wellness, history and social studies through outdoor recreation. More than 80% of these students qualify for free or reduced-price lunch and don't often get to visit our nation's beautiful parks.

Since 2010, Caesars Foundation has helped bring 1,820 students to parks. In the fall of 2017, National Park Trust brought students to these parks with our support:

LAS VEGAS

Howard Hollingsworth Elementary visited Red Rock Canyon.

BILOXI, MISSISSIPPI

Popps Ferry Elementary School visited Mississippi Sandhill Crane National Wildlife Refuge.

NEW ORLEANS AREA

Chalmette Elementary visited the Barataria Preserve in Jean Lafitte National Historical Park and Preserve.

ATLANTIC CITY

Pennsylvania Avenue School visited Estell Manor Park.



▶ [Learn about the results of the Buddy Bison Carbon Reduction Contest here.](#)

GRANTS FUNDED IN Q1, 2018



ADELAIDE'S PLACE, ATLANTIC CITY

We support Adelaide's Place, a community serving homeless women. Our grant will provide an expansion of the facility to add an arts and learning room.

BEST BUDDIES, NEVADA

Our grant supports the Nevada School Friendship Programs, which help combat isolation of children with intellectual and developmental disabilities (IDD) while also educating their peers about the capabilities of people with IDD.

THE COOPER FOUNDATION, ATLANTIC CITY

Our contribution supports the 2018 Cooper Red Hot Gala, which is a fundraiser for the expansion and enhancement of programs and services for The Ripa Center for Women's Health & Wellness at Cooper University Hospital.

MEALS ON WHEELS, LAS VEGAS

It's a new chapter in our longstanding partnership with a grant to fund the organization's Friendly Visitors program, which matches seniors with volunteers for weekly companionship visits.

NATIONAL CENTER FOR RESPONSIBLE GAMING, BEVERLY, MASS.

Supporting Responsible Gaming is aligned with Caesars Entertainment's business. Our Foundation-funded grant for National Center for Responsible Gaming supports independent scientific research on gambling disorders to bring about effective means of treatment and prevention.

UNITED NEGRO COLLEGE FUND (UNCF), NEW ORLEANS CHAPTER

Our contribution supports the UNCF's Mayor's Masked Ball, one of New Orleans' signature annual fundraising events. Funds raised by the ball provide support for underrepresented students to attend college.

WILL COUNTY HABITAT FOR HUMANITY, JOLIET, ILL.

Our grant will support Habitat for Humanity's mission to achieve a world where everyone has a decent place to live. Specifically, the grant will help the Women Build program, which empowers women to build houses and spotlights the home-ownership challenges faced by women.